



Promocalendars

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Aston Calendar Selling Prices

2025 Season

Bespoke Made Easy - Pictorial Wall Calendars, Printed in Full Colour throughout.

Bespoke Wall Templates	Description		50	75	100	200	300	500	750	1000
Cal-195 A4	A4 Postcard Cal 13 Leaves	Price	9.62	8.24	6.87	5.98	5.65	5.49	5.05	4.69
Wall-B,C,D,K&M (A4)	A4 12 Leaves	Price	8.14	6.95	5.91	5.04	4.72	4.46	4.03	3.64
Wall-B,C,D,K&M (A3)	A3 12 Leaves	Price	11.75	10.44	9.04	8.63	8.26	8.09	7.01	5.91
Wall-A A4	A4 6 Leaves	Price	7.53	6.15	5.35	4.18	3.90	3.73	3.26	3.03
Wall-A & E A3	A3 6 Leaves	Price	8.92	8.31	7.04	5.61	5.44	5.21	4.81	4.46
Wall-F	Slimline 12 Leaves Size: 340 x 155mm	Price	5.96	5.16	4.57	3.71	3.38	3.21	3.08	2.89
Wall-G	A3 folded to A4 with Integral Cover	Price	11.45	10.46	9.62	7.82	7.42	7.18	6.94	6.40
Wall-H	A3 folded to A4 with Integral Cover	Price	10.44	9.45	8.31	6.52	6.20	5.89	5.65	5.21
Wall-J	A3 Landscape 12 Leaves	Price	11.75	10.44	9.04	8.45	8.26	8.09	7.01	5.91

Bespoke Made Easy - Pictorial Desk Calendars, Printed in Full Colour throughout.

Bespoke Desk Templates	Description		50	75	100	200	300	500	750	1000
CD-2,4 & 5	12 Cards	Price	5.04	4.29	3.90	3.38	2.95	2.79	2.74	2.65
CD-3 Commerical	Advert in any 1 or 2 colours	Price	4.44	3.69	3.31	2.79	2.42	2.35	2.30	2.21
CD-3 Commercial	Advert in any 3 or 4 colours	Price	5.04	4.29	3.90	3.38	2.95	2.79	2.74	2.65
CD-8 Landscape	12 Cards	Price	5.21	4.53	4.18	3.76	3.40	3.17	3.12	3.08
CD-9 A5	12 Cards	Price	6.03	5.23	4.81	4.23	4.13	3.99	3.92	3.83
Desk-A,H & J	12 Leaves	Price	5.75	4.97	4.44	3.73	3.38	2.91	2.77	2.56
Desk-C,E,M,N&R	12 Leaves	Price	6.08	5.35	4.76	3.78	3.54	3.14	2.98	2.61
Desk-D & F	12 Leaves	Price	7.82	6.53	5.82	4.93	4.44	3.92	3.54	3.26
Desk-P Mini Desk	12 Leaves	Price	4.93	4.10	3.52	2.81	2.58	2.42	2.34	2.30

Additional options for Bespoke Made Easy range

Full Colour Cover		
Desk Calendars, A4 Wall and Wall F	Price	0.29
All A3 Calendars	Price	0.49
Extra Card for CD Calendars	Price	0.14

DIGITAL GLOSS FINISH

You can enhance your calendars by adding a High Gloss finish, for a small additional charge

Bespoke Templates	Description				
A3 Wall	Cover only (overall gloss)	Price	0.67		
A3 Wall	12 leaves (on pictures)	Price	3.09	6 leaves	1.53
A4 Wall	Cover only (overall gloss)	Price	0.34		
A4 Wall	12 leaves (on pictures)	Price	1.54	6 leaves	0.76
Desk & CD	Cover only (overall gloss)	Price	0.24		
Desk & CD	12 leaves (on pictures)	Price	0.76	6 leaves	0.39

Envelopes: All prices include insertion into envelopes (A3 calendars are inserted into 448 x 330mm mailing cartons).

CD Calendars: All CD Calendars are supplied inserted into individual mailing cartons or padded mailing bags at no extra cost – please state your preference.

Carriage: Delivery is included to one UK Mainland address, in one consignment.

Proofs: PDF proofs are included.

Amendments to proofs will be charged **per change** at Price £12.87

Special Highlighted Dates/Events - additional cost **per order** at Price £33.60

Prices for Black & White Calendars are available on request

**** ALL PRICES ARE FOR IMAGES CHOSEN FROM OUR STOCK RANGE, OR FOR SUPPLYING YOUR OWN ****

Commercial Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-760	Advert in gold or silver ink	Price	7.07	5.18	3.69	3.10	2.82	2.60	2.42	2.23
Cal-760	Advert in black ink only	Price	5.73	4.37	3.54	2.61	2.23	1.88	1.71	1.57
Cal-760	Advert in any 1 or 2 colours	Price	5.98	4.60	3.87	2.82	2.51	2.14	1.99	1.93
Cal-760	Advert in any 3 or 4 colours	Price	6.92	5.33	4.69	4.11	3.87	3.71	3.42	3.28
Cal-774	Advert in gold or silver ink	Price	6.11	4.62	2.84	2.72	2.35	2.08	1.92	1.85
Cal-774	Advert in black ink only	Price	5.52	3.92	3.15	2.13	1.99	1.79	1.62	1.55
Cal-774	Advert in any 1 or 2 colours	Price	6.48	4.64	3.73	2.53	2.23	1.86	1.69	1.55
Cal-774	Advert in any 3 or 4 colours	Price	6.76	4.84	4.10	2.72	2.30	1.90	1.73	1.59
Cal-140 S/S*	Printed in any 2 colours	Price	7.04	5.16	4.60	3.71	3.31	3.15	3.00	2.95
Cal-140 S/S*	Printed in any 3 or 4 colours	Price	7.55	6.60	5.89	4.69	4.37	3.89	3.71	3.24
Cal-140 D/S*	Printed in any 2 colours	Price	7.95	6.50	6.03	4.81	4.32	4.18	3.96	3.90
Cal-140 D/S*	Printed in any 3 or 4 colours	Price	8.56	8.43	7.77	6.13	5.77	5.12	4.84	4.30
Cal-776	Printed in any 2 colours	Price	4.37	4.04	3.40	2.18	1.78	1.50	1.29	1.12
Cal-776	Printed in any 3 or 4 colours	Price	4.84	4.53	4.04	2.40	2.04	1.59	1.45	1.29

***S/S = Single Sided *D/S = Double Sided**

Commercial Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-605 Desk Cal	Desk Shipping Calendar Advert in 4 colour process	Price	6.43	5.32	4.76	3.97	3.87	3.62	3.50	3.33

Daily Desk Calendars

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-459	Advert in gold or silver	Price	17.01	12.58	10.31	6.97	5.52	5.32	5.07	4.88

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-470	Printed in full Colour	Price	7.60	6.31	5.63	5.16	4.84	4.69	3.96	3.82

Foiled Daily Desk Calendars - The following (Cal-440 & Cal-450) are foiled in gold or silver.
(Cal450's can also be screen printed – please ask for separate price list.)

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-440	Leatherette	Price	9.39	9.08	8.24	7.84	7.37	7.11	6.80	6.73
Cal-450	PVC	Price	6.50	5.79	5.63	5.42	5.19	5.11	4.88	4.86

Extra charge for blocking die (Applies to Cal-440 & Cal-450 only) – Price £67.21 each
(Note: Where the advert exceeds the stated area, the blocking die cost will increase)

Note - All Daily Desk Calendars are supplied inserted into individual mailing cartons

Pen Pots

Desk Calendars	Description		50	75	100	200	300	500	750	1000
Cal-775 & Cal-777	Printed in any 1 or 2 colours	Price	16.02	11.24	8.73	5.12	3.74	2.78	1.90	1.83
Cal-775 & Cal-777	Printed in any 3 or 4 colours	Price	16.31	11.42	8.87	5.20	3.84	2.88	2.40	2.23

Single Picture Board Calendars (without wall-pocket)

	Description		50	75	100	200	300	500	750	1000
Cal-366 & Cal-367	Advert in black ink only	Price	6.45	5.73	5.05	3.87	3.31	3.12	2.95	2.81
Cal-366 & Cal-367	Advert in any 2 colours	Price	8.12	6.36	5.80	3.97	3.49	3.26	3.12	2.96
Cal-366 & Cal-367	Advert any in 3 or 4 colours	Price	9.24	7.04	5.84	4.11	3.66	3.35	3.21	3.05

Wall-Pocket Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-667 with pocket	Advert in black ink only	Price	8.03	6.87	5.98	4.98	4.60	4.39	4.11	3.76
Cal-667 with pocket	Advert in any 2 colours	Price	8.97	7.21	6.52	5.51	5.09	4.76	4.71	4.60
Cal-667 with pocket	Advert in any 3 or 4 colours	Price	9.71	8.24	7.86	6.33	5.89	5.47	5.26	5.18

Commercial & Memo Calendars - Headcard / Backboard Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-166	Advert in black ink only	Price	6.40	4.84	4.10	3.01	2.72	2.40	2.25	2.18
Cal-166	Advert in any 2 colours	Price	7.20	5.33	4.60	3.43	3.01	2.67	2.51	2.30
Cal-166	Advert in any 3 or 4 colours	Price	7.93	6.08	4.98	3.49	3.05	2.72	2.54	2.32
Cal-182	Advert in black ink only	Price	7.58	5.63	4.60	3.83	3.31	3.15	2.96	2.88
Cal-182	Advert in any 2 colours	Price	8.03	6.13	5.18	4.39	4.06	3.68	3.40	3.24
Cal-182	Advert in any 3 or 4 colours	Price	8.59	6.74	5.73	4.67	4.36	3.82	3.54	3.42
Cal-183	Advert in black ink only	Price	6.90	5.63	4.77	3.54	3.21	3.12	3.01	2.82
Cal-183	Advert in any 2 colours	Price	7.62	5.79	5.05	3.87	3.57	3.31	3.15	3.05
Cal-183	Advert in any 3 or 4 colours	Price	8.38	6.64	5.63	4.30	3.96	3.54	3.43	3.31
Cal-154	Advert in black ink only	Price	5.73	4.72	3.99	3.01	2.67	2.34	2.21	2.13
Cal-154	Advert in any 2 colours	Price	6.40	5.07	4.30	3.24	2.88	2.49	2.28	2.25
Cal-154	Advert in any 3 or 4 colours	Price	7.25	5.89	4.81	3.42	2.96	2.67	2.51	2.40
Cal-185	Advert in any 2 colours	Price	7.95	6.10	4.93	3.99	3.75	3.35	3.26	3.15
Cal-185	Advert any in 3 or 4 colours	Price	8.07	6.52	5.68	4.36	3.96	3.54	3.42	3.31

Commercial & Memo Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-150	Printed in any 2 colours	Price	9.24	7.37	6.12	5.16	4.58	4.36	4.18	3.75
Cal-150	Printed in any 3 or 4 colours	Price	9.58	7.86	6.94	5.72	5.26	4.93	4.76	4.60
Cal-186	Printed in any 2 colours	Price	7.11	6.27	5.51	4.36	3.82	3.57	3.36	3.15
Cal-186	Printed in any 3 or 4 colours	Price	7.37	6.36	5.63	4.58	4.15	3.96	3.82	3.57
Cal-189	Printed in any 2 colours	Price	8.64	7.14	6.13	5.19	4.60	4.30	4.16	3.94
Cal-189	Printed in any 3 or 4 colours	Price	9.08	7.84	6.94	5.70	5.26	4.93	4.76	4.60
Cal-191	Printed in black ink throughout	Price	6.62	6.27	4.98	4.60	3.75	3.62	3.43	3.35
Cal-196	Printed in any 2 colours	Price	8.66	7.14	6.13	5.19	4.60	4.30	4.18	3.94
Cal-196	Printed in any 3 or 4 colours	Price	9.08	7.84	6.94	5.70	5.25	4.93	4.77	4.60

International Shipping Calendars

	Description		50	75	100	200	300	500	750	1000
Cal-601	Advert in any 2 colours	Price	17.20	12.93	10.53	7.27	7.01	6.69	5.82	5.75
Cal-601	Advert in 4 colour process	Price	20.60	17.76	14.15	10.56	8.33	6.76	6.08	5.98
Cal-601PS	Advert in any 2 colours	Price	12.23	9.92	8.54	6.73	6.10	5.63	5.40	5.28
Cal-601PS	Advert in 4 colour process	Price	16.14	12.53	10.49	7.70	6.76	6.01	5.66	5.47
Cal-602B Tri	Advert in any 2 colours	Price	20.62	20.27	19.71	12.18	10.42	9.08	8.50	8.21
Cal-602B Tri	Advert in 4 colour process	Price	25.98	25.44	25.08	18.05	14.03	10.89	9.48	8.56
Cal-602R Tri	Advert in any 2 colours	Price	20.62	20.27	19.71	12.18	10.42	9.08	8.50	8.21
Cal-602R Tri	Advert in 4 colour process	Price	25.98	25.44	25.08	18.05	14.03	10.89	9.48	8.56
Cal-605 Desk	Advert in 4 colour process	Price	6.43	5.32	4.76	3.97	3.87	3.62	3.50	3.33
Cal-602 Quad	Advert in any 2 colours	Price	n/a	n/a	n/a	22.57	17.51	14.64	13.42	12.84
Cal-602 Quad	Advert in 4 colour process	Price	n/a	na	n/a	24.85	21.24	15.14	13.73	13.07

All wall Shipping Calendars are supplied inserted into mailing cartons

Extra charge for date pads in a different colour than standard (Shipping Calendars) on application.

Lead-Times Shipping calendars require a longer lead-time than other calendars. Please ask for details.